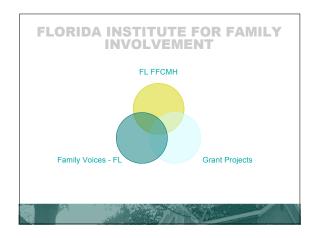


Who we are...

 a non-profit family run organization with a 501C3 status for the purpose of enhancing, facilitating, and supporting family and consumer involvement in the development of responsive, family centered, and community based systems of care.



What we do...

- Strengthen partnerships
- · Foster family centered systems of care
- Creating leaders
- Sharing information

Who we represent...

• Children with special health care needs are those who have or are at increased risk for a chronic physical, developmental, behavioral, or emotional condition and who also require health and related services of a type or amount beyond that required by children generally.

(Maternal and Child Health Bureau – MCHB)

How we are funded...

- Substance Abuse & Mental Health Services Administration
- · Maternal and Child Health Bureau
- Contracts



What is an "Authentic" Voice

 An authentic voice is one that represents the perception of families of children served by the system and results in views that are not coerced or shaped by anyone other than the families themselves.

How an Authentic Voice Can Be Used

- Program Development
- Program Evaluation
- Provider Selection
- Contract Management
- System Advocacy
- Reality Check

Garnering the Authentic Voice

- · Finding families
- Listening to families
- Documenting their perceptions
- · Sharing their voice

Finding Families

- · Authentic Checkpoints
- Cultural representative of population served
- Service population representatives

Listening to Families

- Setting the stage
- Creating an environment of comfort
- Managing conversations
- Using family leaders



Documenting Perceptions

- Factual and actual
- No interpreting
- Do not make assumptions
- · Creating a perceptual picture

Sharing their Voice

- · Family driven use
- Families first
- · Creative modalities
- Media
- Legislature
- Policy development
- · Reinforcement of need

Packaging

- Family stories
- Story bank
- Data
- Quotes
- Photos
- Video

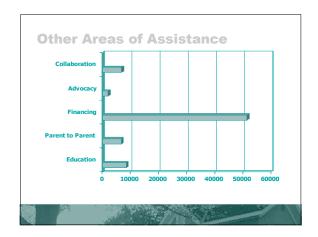
FIFI/FFFCMH Harvest of Family Voice

- Encounter Data
- Voice of Families Surveys
- Family/Youth Forums/Focus Groups
- Story Banks

Encounter Data

- Collection of basic data on calls and requests for assistance and information
- Can contribute to data required by funders
- Justifies or validates the efforts of the organization
- Helps prioritize issues and narrow focus





OUTREACH	
Website Hits:	303,268
Listserv Participants:	5465
Presentations:	184
Participants:	50,171

What This Told Us

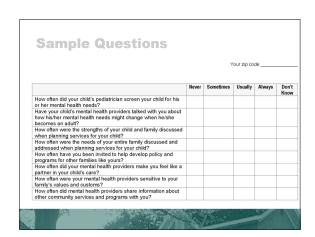
- Major need among families if how to finance their care
- · Families need parent to parent support
- Families still struggle with the education of their child
- People searching for information are using the internet

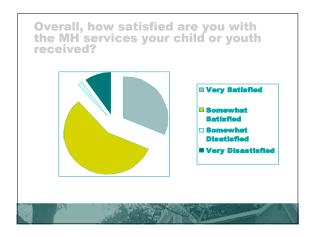
How We Used the Information

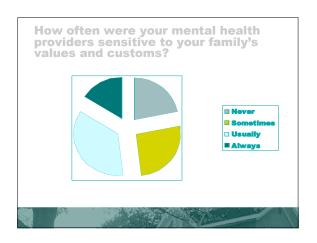
- Funding justification
- Prioritizing legislative advocacy
- · Building the website
- Looking for outside funding for specific activities (building partnerships)

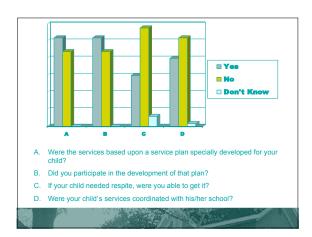
Voice of Families Survey

- Based upon statute and federal funding requirements for state use of dollars
- Integrates questions from the national CSHCN Survey for comparison
- Gathered throughout the year and analyzed once a year
- Can be done individually, verbally, or by internet









What This Told Us

- How families perceived the system and the services they received
- How families interpreted the efforts of their provider network
- What families felt were missing in their system of care
- Specifics related to system of care impact and perceptions

How We Used the Information

- · Validation of family needs
- Promoting family priorities with policymakers
- · Numbers for advocacy efforts
- Better understand what FIFI/FFCMH needed to do to better prepare families as they navigate the system of care

Family/Youth Forums and Focus Groups

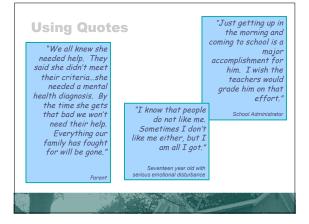
- Gatherings with structures but informal conversations about the system of care
- Guided questions to solicit positive and negative input
 - What do you like best about the services your child is receiving?
 - What is most frustrating about the services and the system of care?
 - If you had a magic wand and could change anything...what would you do?

What This Told Us

- Families had more positive than negative to say
- Most families will carefully detail what works and what does not work
- Answers change as the years change
- Families have INCREDIBLE ideas to create a family driven system of care

How We Used the Information

- Antidotal data
- Quotes for training
- Ideas on how families would like to change the system
- Prioritizing systems transformation according to the timetable of the families we work with



Story Bank

- · Collecting family "stories"
- Gather both good and bad and a few really ugly stories
- · Maintaining stories in a data bank

Sample Story

M.S Daytona Beach
 The family has a child with special needs and received notification that their Kidcare was being cancelled. The family sent in all of her renewal information but still received a termination letter. They have tried to call Healthy Kids but were unable to get through several times and was put on hold for an hour another time.

What This Told Us

- What is happening today to the families of FL
- How systems change is impacting families and their ability to access necessary services
- · What the "real life" perception is

How We Used the Information

- Shared with media for stories regarding systems change and financing
- Quotes for training
- Developed "story books" for legislative session
- Used stories to emphasize critical points of need
- · Shared with each professional encounter

NOT WITHOUT RISK...

- The family voice can be powerful
- The reality can impact political directions
- The truth can make some leaders look bad
- · Retaliation is a real threat
- · Loss of partnerships can result
- Loss of funding becomes a major concern

What Is Next?

- Family Policy Academy
- Partnering with other organizations on story banking
- Legislative proposals to cut critical programs
- Congressional funding of services



"...if we wait for the moment when everything, absolutely everything is ready, we shall never begin."

Ivan Turgenev